



Dear West Hollywood Elementary Family Member,

While the Gala will have to wait for a future date, we are proud to announce the 15th Annual Auction, online March 17-20, 2022.

Even though LAUSD provides many of the critical elements to make West Hollywood Elementary one of the best schools in California, our parent community believes more is needed. Each year FOWHE must raise over \$500,000 to maintain the extra programs we provide that are essential to our children's education, such as physical education, music, art, dance, technology, field trips, assemblies, teachers' aides, and much more.

The 2021 online auction raised over \$50,000, and with your support we believe we can raise even more in 2022!

Here are some ways YOU can help us to ensure this fundraiser a success.

1. **PROCURE DONATIONS FOR THE AUCTION:** This is a FREE and easy way to contribute to the school's fundraising goal. We ask that each family procure TWO donations. **The donation deadline is March 9, 2022**

- **HOW TO GET A DONATION:** Please use the donation letter we have provided and try to personalize the letter when reaching out for donations.
 - Ask the businesses you support to give a donation to help our school.
 - Tell the businesses it is 100% tax deductible!
 - Their support for the school will be seen by over 300 families
- **DONATION IDEAS:** Gift Certificates to restaurants, tickets to shows/games, spa services, hotel stays, timeshares, high end purses/wallets, jewelry, kids' activities/camps/sports/classes, money-can't-buy experiences, etc. Think of the businesses you support and the people and resources you have access to.
- **DONATION FORMS MUST BE COMPLETED WITH DONATION**
Unfortunately, donations can't be turned in without the completed form.

You have two options for completing the form:

1. Complete your donation form online ([click here](#))
Include a printed copy of your completed donation form when you mail or drop off donation. If you are emailing your donation, attach a copy of your donation form.
 2. If you do not wish to complete your donation form online, print your donation form and mail or email your donation to the address below.
- **DONATION DROP OFF:** All donations need to be turned in by Wednesday, March 9. To make it easy for you, we are providing four options:
 - **WHE Front Office:** You can drop items 8am-4pm, starting Monday, February 14.
 - **Mailing:** FOWHE Auction C/O of West Hollywood Elementary
970 Hammond St
West Hollywood, CA 90069
 - **Email (for electronic gift cards or certificates):** FOWHEdonation@gmail.com
 - **Stop & Drop:** There will be options each week to hand over your donation items

2. **VOLUNTEER + JOIN THE AUCTION COMMITTEE**

The auction committee needs volunteers to help with community outreach and auction item organization. We meet weekly online, Fridays 8:30-9:30am, and we welcome your involvement and ideas. To join us, contact Laurel House (laurelhousemama@gmail.com).

Forms and more information on this year's auction can be found at www.fowhe.org/auction

Thank you for all you do to contribute to our school's continued growth and success!

The FOWHE Auction Committee